



What differentiates Michael Paule and his firm, MobileVideo360 LLC, from other real estate photographers is the professionalism, experience and dedication to providing the customer with the very best result – what they call the “Wow” factor.

With over 37 years of business, technology consulting, real estate and photography experience, they take an integrated approach to visual marketing. This approach leads to a broader interest and reach in a property’s marketing strategy - fulfilling the needs of today’s buyers who are doing much of their initial research and selection online.

With numerous studies showing how important it is for today’s real estate professionals to utilize 3D VR Immersive tours, professional photos (including aerial drone shots and a strong

on-line marketing presence, MobileVideo360 delivers the services and results that make their customers successful.

MobileVideo360 is an affiliate member of ABOR, with an average 5-star customer review rating and BBB A+ accreditation. They provide a full-service array of services, including high-resolution HDR photography, drone aerial photos and video (as a fully FAA certified and insured operator), property tour videos, integrated property websites, and Matterport 3D immersive tours.

MobileVideo360 provides top realtors in the Austin Metro area with services to help make their listings really stand out. As an Authorized Matterport Service Partner, they provide 3D immersive tours which has been widely acclaimed as the top platform for showcasing

properties in stunning high definition. This technology allows the viewer to see a 3D dollhouse view of the whole property, then switch to an inside view for an interactive walkthrough experience – like you’re actually there.

The result is a faster sale for a higher price. According to a Redfin study, homes sell an average of 10 days faster and for \$5,100 more than comparable homes thanks to Matterport 3D walkthroughs.

In addition to the advanced technology and photographic skills provided by MobileVideo360, the other differentiator is a genuine commitment to customer service. The firm stands behind every project and ensures that the quality and experience is superb. Every project receives personalized care and the objective is always to create a “wow” response.

A recent customer in Lago Vista wrote *“Over the years, I have hired many photographers, and by far MobileVideo360 has been the best. My 76-acre project was very complex and demanding as well as me being a perfectionist. Michael exceeded my expectations and went the extra mile to get it perfect! I also had two ladies from a real estate brokerage firm that had to be pleased on my project and again Michael stepped up to the plate a delivered a perfect product for us.”*

Mobilevideo360 also has extensive video production capability and offers real estate professionals with documentary style videos, personal realtor video profiles for their websites and consulting services for the DIY agent who wants to learn what is needed to create compelling video content.

To learn more about MobileVideo360 and to view a portfolio of completed projects, visit their website at [www.mobilevideo360.com](http://www.mobilevideo360.com) or call 512-593-2197.

